KVBC Las Vegas, Nevada

Valley Broadcasting Company



ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(C)(6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of Station Employment Unit that is comprised of the following station: KVBC, Las Vegas, NV and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning May 22, 2008 to and including May 21, 2009 (the "Application Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- **1.** A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
- **2.** For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notificiation pursuant to Section 73.2080c(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number;
- **3.** The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- **4.** Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- **5.** A list and brief description of the initiatives undertaken pursuant to Section 73.2080c(s) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate to provide the required information. Please note the numbers listed on appendix 2 under the column entitled "Full-Time Positions for Which This Source Was Utilized" refer to the number of full-time positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but on the first day of hiree's employment. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period from May 22, 2008 to May 21, 2009 Station Comprising Station Employment Unit: KVBC, Las Vegas, NV

APPENDIX 1

Section 1: Vacancy Information

	Full-Time Positions	Recruitment Source	Total Number of Interviews from
	Filled by Job Title	of Hiree	All Sources for This Position
1	Weekend AM Anchor/Reporter	JournalismJobs.com	1
2	Auto Body Repair	Employee Referral	1
3	Producer	Employee Referral	1
4	Weekend AM Producer	KVBC Website	1
5	Sports Anchor	Employee Referral	1
6	Classic Car Caretaker	Jobing.com	1
7	Accounts Payables Clerk	Las Vegas Review Journal	7
8	Weekend Weather Reporter	Employee Referral	1
9	Assignment Editor	KVBC Website	4
10	Videotape Editor	TVJobs.com	2
11	Producer	Employee Referral	1
12	Photojournalist	KVBC Website	1
13	Master Control Operator	Jobing.com	4
14	Account Executive	Job Board/Current Employee	5
15	Producer	Employee Referral	1
16	Traffic Assistant	Employee Referral	10
17	Broadcast Engineer	Jobing.com	3
18	Master Control Operator	KVBC Website	1
19	Master Control Operator	KVBC Website	2
20	Studio Camera Operator	KVBC Website	1
21	Floor Director	Internal Promotion	1
22	Deko Op/Studio Cam Operator	Internal Promotion	1
23	Floor Director	Internal Promotion	1
24	Account Executive	Internal Promotion	1
25	Weather Reporter	Internal Promotion	1
26	Studio Camera Operator	Internal Promotion	1
27	Studio Camera Operator	Internal Promotion	1
28	Studio Camera Operator	Internal Promotion	1
29	Studio Camera Operator	Internal Promotion	1
30	Marketing Producer	Internal Promotion	1
31	Photojournalist	Internal Promotion	1
32	News Promotions Writer	Internal Promotion	1
Total 1	Number of Persons Interviewed	l During Applicable Period:	61

ANNUAL EEO PUBLIC FILE REPORT

Covering the Period from May 22, 2008 to May 21, 2009

Station Comprising Station Employment Unit: KVBC, Las Vegas, NV

APPENDIX 2

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source has Provided During This Period (If Any)	Full-Time Positions for Which This Source Was Utilized
1	NV Broadcaster's Association Earlene Lefler 1050 E Flamingo #S-102 Las Vegas, NV 89119 702-382-0721	2	17
2	Nielsen Media Business Ad Week Matt Skolar 770 Broadway 6th Floor NYC, NY 10003 646-654-5243	0	0
3	TV Jobs.com Mark Holloway PO Box 4116 Oceanside, CA 92052 760-754-8177	1	18
4	TV News Gigs Stacey Chaloux 1012 SE Country Lane Lee's Summit,MO 64081 816-392-4341 www.tvnewsgigs.com	0	11

5	Catholic Charities of		
	Las Vegas		
	Maggie Mendez	0	18
	531 N 30th Street		
	Las Vegas, NV 89101		
	702-382-0721		
6	California Chicano News		

7	Media Association Sylvia Wells 3800 S Figueroa Street Los Angeles, CA 90037 213-743-4960 Nevada Job Connect Mary De Salazar 3405 S Maryland Parkway Las Vegas, NV 89109 702-486-0123	0	17
8	Journalism Jobs 4515 Willard Avenue Suite #1708 South Chevy Chase, MD 20815 510-524-2007	1	15
9	Ohio-Illinois Centers for Broadcasting Gary James 9000 W Sweet Valley Drive Valley View, OH 44125	0	17
10	Collective Talent Michael Bille 1721 Richardson Place Tampa, FL 33606 813-254-9695	0	2
11	Sierra Broadcasting Company KRNV (Sister Station) Andrea Lee 1790 Vassar Street Reno, NV 86502 775-322-4444	0	20

12	Yuma Broadcasting Company KYMA (Sister Station Suzanne Stuhr/Paul Heebink 1385 S Pacific Avenue Yuma, AZ 85365 928-782-1111	0	20
13	Oregon Trail Broadcasting Co KPVI (Sister Station) Bill Fouch	0	20

1	902 E Sherman Street		
	Pocatello, ID 83201		
	208-232-6666		
1.4			
14	Two Ocean Broadcasting Co		
	KJWY (Sister Station)		
	Christel Rahme	0	20
	970 W Broadway Suite 204		
	Jackson, WY 83001		
	307-733-2066		
15	Beartooth Communications Co		
	KTVH (Sister Station)		
	Wendy Hill	0	20
	100 W Lyndale Avenue Ste A		
	Helena, MT 59601		
	406-457-1212		
16	Bozeman Trail Communication		
	KCWY (Sister Station)		
	Sara Swanson	0	20
	141 Progress Circle		-
	Mills, WY 82644		
	307-577-0013		
17	KVBC Job Board		
	Toby Heinze		
	1500 Foremaster Lane	1	20
	Las Vegas, NV 89101		
	702-642-3333		
18	KVBC Website		
	Toby Heinze		
	1500 Foremaster Lane	11	20
	Las Vegas, NV 89101		
	702-642-3333		

19	KVBC - Walk-Ins Derek Lowe 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
20	Employee Referral Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	10	20

21	Unknown Referral Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	2	20
22	Phone Referral Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
23	KVBC Job Line Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
24	Word-of-Mouth Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
25	Internal Promotion Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	12	

26	KVBC On-Air Announcement Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
27	Internet - Unknown Website Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	4	20
28	Advertisement - Unknown		

	Toby Heinze 1500 Foremaster Lane Las Vegas, NV 89101 702-642-3333	0	20
29	Las Vegas Review Journal Heather Liggett 1111 W Bonanza Road Las Vegas, NV 89101 702-380-4575	4	6
30	Medialine Mark Shilstone PO Box 51909 Pacific Grove, CA 93950 1-800-237-8073	0	17
31	602 Communications Graeme Newell 1837 Bardmoor Hill Circle Orlando, FL 32835 407-532-1992	0	2
32	B-Roll Online Kevin Johnson 243 17th Street SE Washington, DC 20003 202-486-8842	0	1

33	Career Builder Matthew Rathke 200 N LaSalle Street #1100 Chicago, IL 60601 773-527-3600	0	1
34	Jobing.com Eric McGregor 3016 W Charleston Blvd Suite 110 Las Vegas, NV 89102 702-948-0979	7	13
35	ITT Technical Institute Kristine Lam 168 North Gibson Road	0	7

	Henderson, NV 89014 702-558-5404		
36	The Art Institute Felicia Miller 2350 Corporate Circle Henderson, NV 89074 702-992-8539	0	7
37	UNLV Student Employment Services 4505 Maryland Parkway Las Vegas, NV 89154 www.hire.unlv.edu	0	6
38	Talent Dynamics JJ Davis 8828 Stemmons Sutie 510 Dallas, TX 75247 214-640-3121	0	0
39	Society of Broadcast Engineers Scott Jones 9247 N Meridian Street Suite 305 Indianapolis, IN 46260 317-846-9000	0	2

40	Spots-N-Dots Alice Riehl 167 Oakdale Road Johnson City, NY 13790 607-729-7295 extension 1	0	1
41	Las Vegas Jobs.com Dyann Widman 9101 W Sahara Ave #105-F30 Las Vegas, NV 89117 702-257-1527	0	5
42	Media Match 714 N. La Brea Hollywood, CA 90038 323-284-5509 www.mediamatch.com	0	4

43	Production Hub 1809 E. Winter Park Road Orlando, FL 32803 1-877-629-4122 www.productionhub.com	0	0
44	UNLV Journalism College Ardyth Sohn 4505 Maryland Parkway Las Vegas, NV 89154 702-895-3270 ardyth.sohn@unlv.edu	0	1
45	Craigs List 1381 9th Avenue San Francisco, CA 94122 415-566-6394 www.craigslist.com	0	3
46	Yuma Sun Desiree Apodaca 2055 S Arizona Avenue Yuma, Arizona 85364 928-783-4433 ext 6204	0	1

47	Lost Remote Job Thread Corey Bergman 2440 W Avenue #804 Seattle, WA 98121 www.lostremote.com	0	6
48	National Press Photographers Association Sandy Huffaker 3200 Croasdile Drive Ste 306 Durham, NC 27705 919-383-7246	0	1
49	Photography Match 714 N. La Brea Hollywood, CA 90038 323-284-5509 www.mediamatch.com	0	1
50	Texas Station Job Fair		

	2101 Texas Star Lane N. Las Vegas, NV 89032 702-631-1000 www.stationcasinos.com	2	1
	CSB School of Broadcasting Kevin Benford 89885 S. Eastern Ave Ste 100 Las Vegas, NV 89123 csblasvegas@gocsb.com jobs@gocsb.com	0	2
52	Job Spider Chris McGarry www.thejobspider.com	0	2
53	Goodwill Career Connections Elizabeth McDaniels 1280 W. Cheyenne Avenue Las Vegas, NV 702-214-2007 elizabethm@sngoodwill.org	0	1

	DeVry University Lataifa Edward 2149 West Dunlap Phoenix, AZ 85021 602-870-9222 ledward@devry.edu	0	1
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APPENDIX 3

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KVBC

#	Date(s)	Type of Activity	Explanation
1	5/22/08 - 5/21/09	School Visits	School visits conducted by
			Kevin Janison; conducted
			presentations to students
			regarding broadcasting, reading,
			and DARE program, as well as
			conducting live weather
			broadcasts. School include
			Swanston, Adams, Carson,
			Hollingsworth, Allen, Twitchell,
			Lunt, Wolff, Rhodes, Tann,
			Scherkenbach, Forbuss,

Booker, Sue Morrow, Harmon, Mt. Potosi, Brookman, Bass Elizondo, Mendoza, Walker, Gemring, Becker Middle, Scott, Frias, Schorr, Floyd, Griffin, Alexander Dawson, MacMillan, George Harris, Robert Taylor, Boys & Girls Club, Las Vegas Day School, Uccom, Matt Kelly, CP Squires, Lummis, Martin Luther King, Detweller, Dondero, Tom Williams, Neal, Landing, Derfelt, Kesterson, Woolley, Ann Lynch, Mt. View, Conners, Manse, Kitty Ward, Bilbray, Long, Agassi Prep, Cartwright, Staton, Pittman, Goldfarb, Simmons, Decker, Jessie Scott, Frank Kim, Reedom, Las Vegas Day School, Gooldby, Hickey, Vanderburg, Manny Cortez, Smalley, Roger Bryan, Hummel, Merryhill, Roundy, Doris French Antonello, Tartan, Mack, Mitchell, Lamping, Mackey, Mendoza, Crestwood, Ronzene, Omar Haikal Islamic Academy, Griffith, McCaw, George Harris Henderson International, Lucille Rogers, Charlotte Mill, Tanaka, Children's Choice Learning Center, McDaniel, Stanford, Dean Allen, Darnell, Doris Reed Judi Steele, Richard Bryan, Howard Walden, Christensen, Goolsby, Doris Hanckock, Faith Lutheran, St Francis de Salas, Bunker, Bonner, Lou Wiener, Int'l Christian Academy. OK Ascock, Edward, Kate, 8/12/2008 Job Fair Job Fair at ITT Technical Institute

			Attended by Toby Heinze and Rich Gacovino Provided job descriptions for employment opportunities. Distributed applications, collected resumes, handed out Channel 3 paraphernalia. Positions recruited for included Account Executive, Master Control, Photojournalist, Producer, P/T Photojournalist, P/T Videotape Editor, Graphic Web Designer.
3	8/21/2008	Job Fair	Job Fair at Green Valley Ranch
			Sponsored by Nevada Broadcasters Assocation and Opportunity Village. Attended by Toby Heinze, Jeff Rist, and Andrea Lee. Provided job descriptions for employment opportunities for KVBC, KYMA, KPVI, KCWY, and Sunbelt Digital Media. Distributed applications collected resumes, and handed out Channel 3 paraphernalia. Positions recruited for included Account Executive, Producer, P/T Photojournalist, P/T Studio Camera Operator, P/T Video- tape Editor, Account Coordinator, Internet Account Executive, Graphic Web Designer, Creative Services Producer, P/T Production Assistant, News Photographer, Weather Anchor, Cabinet Maker, Classic Car Caretaker, Photographer, Fremont County Bureau Reporter.
4	10/6/2008	Job Fair	Job Fair at Texas Station
			Sponsored by lasvegasjobs.com Attended by Toby Heinze and Shannon Wright

			Provided applications and job descriptions for employment opportunities at KVBC and Sunbelt Digital Media. Distributed applications, collected resumes, and handed out Channel 3 paraphernilia. Positions recruited for included Classic Car Restorer, Credit and Collections Coordinator, Local Sales Assistant, Maintenance Engineer, Producer, Photojournalist, Traffic Assistant, Graphic Web Designer, and New Media Editor
5	10/14/2008	Job Fair	Job Fair at Green Valley Ranch
			Sponsored by Nevada Broadcasters Assocation and Opportunity Village. Attended by Toby Heinze, Jeff Rist, and Andrea Lee. Provided job descriptions for employment opportunities for KVBC, KRNV and Sunbelt Digital Media. Distributed applications, collected resumes, and handed out Channel 3 paraphernalia. Positions recruited for included Classic Car Restorer, Credit and Collections Coordinator, Local Sales Assistant, Maintenance Engineer, Producer, Photojournalist, Traffic Assistant, Graphic Web Designer, New Media Editor, Executive Producer, Master Control, Producer/Reporter, Reporter/Producer, Internet Account Executive, New Media Editor, Photojournalist/Editor
6	12/11/2008	Presentation	Presentation given by Wendy
			Shelton, Local Sales Manager
	'	1	

			at Mojave High School. The seminar was entitled
			"Excellence Without Excuses". There were a panel of 10
			panelists that spoke to the
			students about their particular
			industry and how edcuation
			plays a role in where they are
			today.
7	11/22/2008	Charity Event	Nevada Partnership for
			Homeless Youth
			Attended by Katherine Whaley
			MC'd the event, auction, and
			show.
8	1/22/2009	School Visit	Reedom Elementary School
0	1/22/2007	School visit	Katherine Whaley
			Spoke to students about
			weathercasting and weather
			conditions in the Mojave Desert.
			The visit was part of a Clark
			County/BLM Mojave Max
			Emergence contest.
9	1/29/2009	School Visit	Sierra Vista High School
9	1/29/2009	School Visit	Katherine Whaley
9	1/29/2009	School Visit	Katherine Whaley Judged Senior Days "Mr.
9	1/29/2009	School Visit	Katherine Whaley
			Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant.
9	3/3/2009	School Visit School Visit	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary
			Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School
			Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley
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10	3/3/2009	School Visit	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley Reading to the kids as part of "Nevada Reading Week." Special Olympics Bowl for the Gold Event
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10	3/3/2009	School Visit	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley Reading to the kids as part of "Nevada Reading Week." Special Olympics Bowl for the Gold Event Hosted by Collete Wieland The Special Olympics of NV
10	3/3/2009	School Visit	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley Reading to the kids as part of "Nevada Reading Week." Special Olympics Bowl for the Gold Event Hosted by Collete Wieland The Special Olympics of NV held a bowling tournament to
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10	3/3/2009 8/27/2008	School Visit Fundraiser	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley Reading to the kids as part of "Nevada Reading Week." Special Olympics Bowl for the Gold Event Hosted by Collete Wieland The Special Olympics of NV held a bowling tournament to help raise money for their programs.
10	3/3/2009	School Visit	Katherine Whaley Judged Senior Days "Mr. Mountain Lion" pageant. Jordan McCaw Elementary School Katherine Whaley Reading to the kids as part of "Nevada Reading Week." Special Olympics Bowl for the Gold Event Hosted by Collete Wieland The Special Olympics of NV held a bowling tournament to help raise money for their

			Collete Wieland We showed them how our
			cameras worked, and answered questions about being a reporter.
13	2/18/2009	School Visit	Presentation given by Don
		Touro University	Michael, Jr.
		874 American Pacific	Spoke on responsibilities as Art
		Henderson, NV 89014	Director and the fading of the
			line between graphic art and
			fine art
14	3/4/2009	School Visit	Presentation given by Brandon
	0, 1, 2 0 0 3	SECTA	Dyer
			Spoke about what is done on a
			daily basis at KVBC. Talked
			about working at a news station
			in Las Vegas working with
			national stations. Brought
			camera and pictures.
15	2/20/2009	Emcee	Attended by Hetty Chang
	2/20/2003	Zince	Annual Chinese Lunar New
			Year Asian Chamber of
			Commerce
			Event recognizes outstanding
			community achievements in
			various fields.
16	3/4/2009	School Visit	Presentation by Hetty Chang
10	<i>5, 1, 2009</i>	SCHOOL VISIC	McCaw Elementary School
			2nd Grade
			Briefly explained what learning
			experience the students derived
			from the tour/visit. How the
			news business works. How
			reporters are assigned to stories. Also talked about the
			weather maps and how the
			chroma key captures images.
17	3/23/2009	Presentation	Presentation by Lisa Howfield,
			Deborah Clayton, Wendy
			Shelton, Jim Snyder, Dale Wyman

			Faith Lutheran Business Advisory Council Presentation about the technology of television and how businesses can best cope during
			tough economic times.
18	3/2/09 - 4/2/09	School Visit	School visits conducted by Jim
			Snyder; conducted presentations to students about position and also read to students. Schools included Edwards, Hummel, Roger Bryan, McCan, and MJ Christiansen.
19	3/31/2009	School Visit	Presentation by Deborah
19	3/31/2009	School Visit	Clayton Legacy High School Spoke to Seniors about continuing their education. The college requirements the broad- casting industry looks for when hiring candidates. Classes taken in college and how they are applied to everyday business. Internships are offered at stations that count as college credit.
20	10/17/08 - 4/6/09	DTV Conversion	Mark Guralnik visited viewers
20	10/17/00 - 4/0/09	DIV Conversion	homes to assist with DTV converter boxes installs or troubleshoot digital reception issues with Channel 3
21	4/2/2009	Mock Interviews	Attended by Brandon Dyer and
			Toby Heinze Southeast Career Technical Academy Conducted mock interviews with students in the Journalism/ News Production program. Following each interview we would give immediate feedback to the student on their performance during the process.

22	4/15/2009	School Visit	Presentation by Anthony
			Sperdutti
			Basic High School
			Talked to five classes.
			Discussed broadcast journalism,
			the role it has in the community,
			and also schooling/college and
			economic problems.
23	3/27/2009	School Visit	Presentation by Anthony
			Sperdutti
			Rancho High School
			Spoke to English classes.
			Talked about careers in
			broadcast journalism and print
			journalism. Told them about
			job, and how a newscast is
			prepared. Also talked about
			the importance of education
			and scholarship availabilities to
			teens.
24	5/22/08 - 4/13/09	Station Tours	Conducted by Carla Rea
			Gave station tours and the
			opportunity to watch a live
			newscast. Tours were given to
			•
			various groups including After
			various groups including After School All Stars, Boys & Girls
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School,
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors,
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas
25	10/22/2009	Correct Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students.
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job opportunities at KVBC, what
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job opportunities at KVBC, what entails being a reporter, and the
25	10/23/2008	Career Day	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job opportunities at KVBC, what
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25	10/23/2008 4/17/2009	Career Day Emcee	various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job opportunities at KVBC, what entails being a reporter, and the education required. Emcee conducted by Maria
			various groups including After School All Stars, Boys & Girls Club, Cashman Middle School, Preferred Public Relations, Red Hat Society, N. Las Vegas Seniors, Henderson Seniors, Tiger Club, Class! Students. Presentation by Carla Rea Agassi Prep Academy Spoke to approximately 150 students about position, job opportunities at KVBC, what entails being a reporter, and the education required.

			at Caesars Palace
27	4/21/2009	Emcee	Emcee conducted by Maria
			Silva
			Desert Oasis High School
			Make-A-Wish Concert
			Band students from Tarkanian
			Middle School chose Make-A
			Wish as the charity that would
			benefit from the concert.
28	4/22/2009	Guest Speaker	Presentation by Maria Silva
			Gibson Middle School
			Career Day/Reading Week
			guest speaker
29	4/25/2009	Public Appearance	Maria Silva
			Henderson Nissan
			Wheel of Fortune tryouts
20	7 /4/ 9 000		
30	5/1/2009	Emcee	Emcee conducted by Maria
			Silva
			Senoras/Senores of Excellence
			Awards
			Wynn Encore Resort
			Money raised will go to
			scholarship fund.
31	5/2/2000	Emaga	Emana and sated by Maria
31	5/3/2009	Emcee	Emcee conducted by Maria Silva
			S11 1 W
			National Charity Leaque
			Senior Presentations, Class of
			2009
			Canyon Gate Country Club
32	5/12/2009	Emcee	Emcee conducted by Maria
	J. 121 2007		Silva
			Career Technical Education
			Awards Night
			Northwest Career and
			Technical Academy
			- 30111110111111111111111111111111111111
33	3/17/2009	Guest Speaker	Presentation conducted by
		1	Wendy Shelton
			Faith Lutheran Business
			Advisory Council
l l			11dv1501y Council

			Spoke to audience about
			marketing in a tough economy
34	4/24/2009	Guest Speaker	Presentation conducted by
			Wendy Shelton
			Broadcast Education Assoc
			NAB Convention
			Spoke to audience about
			cause-related marketing
35	12/9/2008	Emcee	Emcee conducted by Steve
35	12/9/2008	Efficee	· ·
			Crupi Las Vegas Youth Orchestra
			Served as master of ceremonies
			for winter concert at Ardemus
			Ham Concernt Hall at UNLV
			Train Concernt Train at CIVEV
36	5/31/2008	Emcee	Emcee conducted by Angela
			Martin
			Las Vegas Urban League
			Grand opening and ribbon
			cutting or William Pearson
			Community Center and
			launching of mentorship program
37	11/1/2008	Emcee	Emcee conducted by Angela
			Martin
			National Bar Association
			Scholarship Dinner
			Scholarships presented and
			fundraiser for future scholarship
			given to law students
38	11/8/2008	Emcee	Emcee conducted by Angela
			Martin
			Urban Chamber of Commerce
			Banquet dinner for scholarships.
20	2/5/2000	C 1 1 1 1 7 1 4	
39	3/5/2009	School Visit	Presentation conducted by
			Angela Martin
			Wendell Williams Elementary
			Nevada Reading Week
			Read a story and talked about
			the news business
40	3/25/2009	School Visit	Presentation conducted by

			Angela Martin Elizabeth Wilhelm Elementary Nevada Reading Week Read a story and talked about
			the importance of reading in the news and all jobs
41	7/19/2008	Guest Speaker	Presentation conducted by
			Gerard Ramalho
			Upward Bound at UNLV Motivational conference for
			students in Southern Nevada
			statents in Southern Tvevada
42	8/23/2008	Public Appearance	Attended by Gerard Ramalho
		11	Back to School Fair event at
			Galleria Mall
43	10/14/2008	Emcee	Emcee conducted by Gerard
			Ramalho
			College of Southern Nevada
			El Dorado Awards for
			Community Acheivement
44	10/16/2008	Emcee	Emcee conducted by Gerard
	10/10/2000	Linece	Efficee conducted by Gerard
			Ramalho
			Ramalho Las Vegas Youth Orchestra
			Las Vegas Youth Orchestra Concert at Lorenzi Park
45	1/31/2009	Public Appearance	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho
45	1/31/2009	Public Appearance	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity
45	1/31/2009	Public Appearance	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho
			Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser
45	2/10/2009	Public Appearance Station Tour	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard
			Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho
			Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20
			Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho
			Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20
46	2/10/2009	Station Tour	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho
46	2/10/2009	Station Tour	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho St. Baldrick's Childhood
46	2/10/2009	Station Tour	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho
46	2/10/2009 3/7/2009	Station Tour Emcee	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho St. Baldrick's Childhood Cancer Fundraiser
46	2/10/2009	Station Tour	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho St. Baldrick's Childhood Cancer Fundraiser Presentation conducted by
46	2/10/2009 3/7/2009	Station Tour Emcee	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho St. Baldrick's Childhood Cancer Fundraiser Presentation conducted by Gerard Ramalho
46	2/10/2009 3/7/2009	Station Tour Emcee	Las Vegas Youth Orchestra Concert at Lorenzi Park Attended by Gerard Ramalho Make A Wish Run Charity Fundraiser Tour conducted by Gerard Ramalho Gave tour to approximately 20 Boy Scouts Emcee conducted by Gerard Ramalho St. Baldrick's Childhood Cancer Fundraiser Presentation conducted by

			Guest speaker for luncheon
49	4/24/2009	Panelist	Attended by Gerard Ramalho
4 /	4/24/2007	1 ancist	NAB Convention Las Vegas
			On panel to answer questions
			regarding the business, station,
			and careers
50	4/27/2000		
50	4/25/2009	Guest Speaker	Presentation by Gerard
			Ramalho College of Southern Nevada
			Guest speaker for
			communications seminar at
			CSN
51	2/12/2009	School Visit	Presentation by Sophia Choi
			Roger Bryan Elementary
			Read a book and spoke to
			5th graders about the news industry and answered questions
			about broadcasting
			about broadcasting
52	2/26/2009	School Visit	Presentation by Sophia Choi
			Bonner Elementary
			Read a book and spoke to
			kindergarten and 1st graders
			about the news industry and
			answered questions about
			broadcasting
53	3/19/2009	School Visit	
53	3/19/2009	School Visit	Presentation by Sophia Choi
53	3/19/2009	School Visit	Presentation by Sophia Choi Ober Elementary
53	3/19/2009	School Visit	Presentation by Sophia Choi
53	3/19/2009	School Visit	Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions
53	3/19/2009	School Visit	Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting
53	3/19/2009	School Visit School Visit	Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School Walk-a-thon to raise money
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School Walk-a-thon to raise money Talked to students about my
54	11/21/2008	School Visit	Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School Walk-a-thon to raise money Talked to students about my connection to diabetes and the importance of finding a cure.
			Presentation by Sophia Choi Ober Elementary Read a book and spoke to 1st graders about the news industry and answered questions about broadcasting Presentation by Mitch Truswell Givens Elementary School Walk-a-thon to raise money Talked to students about my connection to diabetes and the

			Gave tour to high school student who is wanting to go to broad- cast journalism school. Showed the station and what type of job she could look for. She also watched a newscast
56	3/6/09 - 4/22/09	School Visits	Presentations by Jerry Brown Read to various grade levels and also answered questions about television and the weather Talked about working in broadcasting. Schools included Gordon McCaw, Doris French, Elizabeth Wilhelm, Sandy Miller and Dean Allen.
57	4/11/2008	Public Appearance	Attended by Collette Wieland
	#12/ 2 /00	T done 12ppedianee	Women's Junior League "Wine, Women & Shoes" event Charity fundraiser for the non- profit organization. Also modeled shoes.
58	2/19/2009	School Visit	Presentation by Collette
			Wieland Thompson Elementary Read three books, answered questions about the news business. Also talked about the job as reporter.
59	3/2/2009	School Visit	Presentation by Collette
			Wieland Lou Weiner Elementary Read to three different first grade classrooms. Talked about job as a reporter and answered their questions about the news business.
60	4/11/2009	Public Appearance	Attended by Collette Wieland
00	-V 1.1/2007	T done reppearance	Represented Channel 3 in the R.O.S.E. Foundation Golf

61	4/11/2009	Public Appearance	Attended by Collette Wieland
		THE PART OF THE PA	Hosted charity event for
			Variety Children's Charity.
62	4/25/2009	Public Appearance	Attended by Collette Wieland
			Attended the Wheel of Fortune
			tryouts and help call contestant
			names at the event.
63	5/2/2009	Dublic Americano	Attended by Collette Wielend
03	5/2/2009	Public Appearance	Attended by Collette Wieland
			Hosted charity event for CLASS! Publications.
			CLASS: I utilications.
64	6/15/2008	Public Appearance	Attended by Dana Wagner and
	3.23.233	- Line 1-pp contained	Kim Wagner
			United Blood Services
			Hosted event to honor schools
			and students for donating
			blood.
	10.17		
65	10/17/2008	School Visit	Presentation by Dana Wagner
			Shenker Elementary
			Spoke to students about broadcast industry.
			broadcast mudstry.
66			Attended by Dana Wagner
UU	11/7/2008	Public Appearance	Tittellaca by Dalla Wagilei
00	11/7/2008	Public Appearance	Nevada School of the Arts
00	11/7/2008	Public Appearance	· C
00	11/7/2008	Public Appearance	Nevada School of the Arts
			Nevada School of the Arts Hosted event to raise money for students.
67	11/7/2008 2/17/2009	Public Appearance School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner
			Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary
			Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about
			Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather
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			Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather
67	2/17/2009	School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do.
67	2/17/2009	School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner
67	2/17/2009	School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors
67	2/17/2009	School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what
67	2/17/2009 2/23/2009	School Visit School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do.
67	2/17/2009	School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do.
67	2/17/2009 2/23/2009	School Visit School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Presentation by Dana Wagner Pat Diskin Elementary
67	2/17/2009 2/23/2009	School Visit School Visit	Nevada School of the Arts Hosted event to raise money for students. Presentation by Dana Wagner Staton Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do. Presentation by Dana Wagner Roger Bryan Elementary Spoke to students about what anchors and weather anchors do.

			anchors do.
70	4/23/2009	School Visit	Presentation by Dana Wagner
			Doris Hancock Elementary
			Spoke to students about what
			TV anchors and weather
			anchors do.
71	4/29/2009	School Visit	Presentation by Dana Wagner
/ 1	4/2//2007	School Visit	Rancho High School
			Kids paid money to hit me with
			pies in the face. All of the
			money went to help children
			with autism in Nevada.
72	5/1/2009	Public Appearance	Attended by Dana Wagner and
			Kim Wagner
			Junior League
			Hosted event to raise money for
			them and charity.
73	5/1/2009	Public Appearance	Attended by Dana Wagner and
			Kim Wagner
			Northwest Rotary Club
			Charity Auction
			Hosted "The Affair to
			Remember" event at World
			Market Center. Raised money for charity.
			ioi charity.
74	4/29/2009	School Visit	Presentation by Kendall
			Tenney
			Rancho High School
			Fundraiser for Autism Speaks.
75	4/30/2009	Presentation	Presentation given by Kendall
			Tenney
			Harney Middle School
			Honor Society Induction
			Served as keynote speaker.
	410010000		
76	4/30/2009	Emcee	Presentation given by Kendall
			Tenney
			Public Education Foundation
			Scholarship Luncheon
		<u> </u>	Served as Emcee for event

77	5/13/2009	Job Fair	Job Fair at Texas Station
			Sponsored by Las Vegas Jobs
			Attended by Toby Heinze, Pam
			Lowe and Jeff Rist
			Distributed applications and
			accepted resumes for open
			positions. Talked with
			applicants, and gave job
			descriptions. Positions that we
			recruited for included A/R
			Clerk, Sales Assistant, Traffic
			Assistant